



MIDVAAL ENGAGES WITH BUSINESSES IN ONGOING ECONOMIC REVITALISATION DRIVE

As part of the economic revitalisation strategy, Midvaal Local Municipality engaged with businesses operating in the Meyerton Central Business District (CBD).

The engagement was intended to strengthen relations with business owners operating in the CBD and to urge them to invest in the local value chain by buying and hiring locally.

The discussion also focused on innovative ways to improve service delivery and safety, uplift the town's appearance, and reduce red tape to make it easier to conduct business in Midvaal.

Since the opening of the Riverstone Mall, there have been concerns regarding the sustainability of foot traffic to the CBD.

The Executive Mayor, **Alderman Peter Teixeira**, and **Members of the Mayoral Committee** held the engagement to quell any misconceptions.

The municipality continues to invest significantly in the CBD, as seen through the construction of trading stalls in the Meyerton CBD near the taxi rank.

The municipality recently completed the upgrade of the east side of Station Road and Diens Avenue from gravel to tar, along with the construction of a sidewalk with parklets and the installation of a traffic circle. This was done to allow Sicelo and the surrounding areas easier access to the CBD.

The municipality also rehabilitated Johan Le Roux to ensure ease of movement for goods and services.

Midvaal has several projects and initiatives underway in our ongoing efforts to revitalise our town.

Through these continued engagements and infrastructure investments, Midvaal reaffirms its commitment to creating a thriving, inclusive local economy.

The Municipality remains focused on building a business-friendly environment that supports growth, sustainability, and local empowerment.

ISSUED ON BEHALF OF THE OFFICE OF THE EXECUTIVE MAYOR.

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