

# PUBLIC NOTICE

19 APRIL 2024

## Cllr. Mokete Motsamai

MMC: Development and Planning



## INVITATION TO ATTEND THE FINANCIAL MANAGEMENT, MARKETING & BRANDING WORKSHOP

The Development and Planning Department invites Midvaal Co-operatives, SMMEs and Youth led enterprises to participate in the Financial Management and Economic Principles Workshop. The workshop intends to offer the business financial management thinking and tools necessary to measure the performance of enterprises.

The concepts to be covered include **costs and revenue** including **average costs, average revenue, marginal costs, marginal revenue and optimisation of profit**. In addition, the training will guide on **branding & marketing methods**. The details of the workshop are as follows:

**Date:** 25 April 2024

**Time:** 10:00 am

**Venue:** Meyerton Town Hall,

Cnr. Junius & Eeufesingel Street, Meyerton

**Please RSVP via online form (provided link/QR code) or email at [Nosiviwek@midvaal.gov.za](mailto:Nosiviwek@midvaal.gov.za) by 23 April 2024.**

All small businesses are encouraged to attend!

**For More information**

**Contact Nosiviwe Kobe on 016 360 7540**

**Yours in service excellence.**

RSVP FORM FOR MIDVAAL  
FINANCIAL MANAGEMENT &  
MARKETING WORKSHOP



GENERAL ENQUIRIES - 087 106 2471  
EMERGENCY LINE - 016 360 7500  
[complaints@midvaal.gov.za](mailto:complaints@midvaal.gov.za)



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