



26 NOVEMBER 2009, for immediate release

## **CHRISTMAS TREE BRINGS JOY TO UNDERPRIVILEGED CHILDREN**

**Meyerton, Gauteng – 26 NOVEMBER 2009 = GLOBE CHRISTMAS TREE**

Issued to: Local Media

Thursday, 26<sup>th</sup> of November 2009 herald a much celebrated occasion for Midvaal residents. The Globe Tree Project was initiated by the Kolobetsa Sisterhood, an organisation seeking to make a difference in the lives of those who are less fortunate. The aim of the project was to get private individuals and businesses involved by purchasing a globe for R20, which was then placed on the tree. All the proceeds of this project went to assisting underprivileged children in fulfilling their wishes over the festive season. Over R500 000 was raised and the lives of approximately 1 450 children were touched in a caring way.

The lighting up ceremony was a well attended affair, with a large turnout from the local community as well as businesspeople and staff from Midvaal Municipality. The crowd was privileged to be entertained with an excellent rendition of Christmas Carols, performed by an extremely talented group of artists. The Executive Mayor of Midvaal was in attendance for the switching on ceremony and all were astounded by the tree's beauty. The tree, which is situated on the corner of Loch and Junius streets in Meyerton, now serves as a symbol to Midvaal of the remarkable spirit of care and compassion for those who are less fortunate.

The initiative was supported by the Midvaal Local Municipality, SAB and VCR 90.6 FM, without whose support it would not have been as successful as it was. The Midvaal Business Community and its residents also dug deep into their pockets and all thanks to them for their contributions.